VOKART
THE FUTURE OF INDUSTRIAL E-COMMERCE

VERSION.6

VOKART

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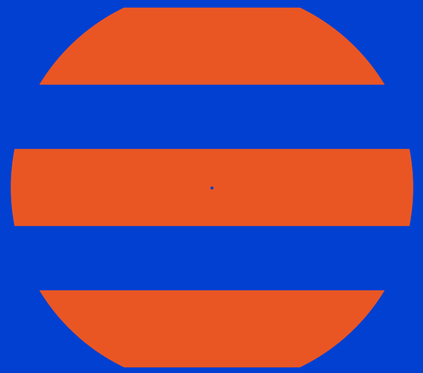
VEKART

LOGO RATIONALE

The Vekart logo embodies innovation, industrial strength, and futuristic growth. The letter "E" integrates a power button shape, symbolizing technology, automation, and digital connectivity, while its round shape represents completeness, precision, and continuous innovation. The "K" shape suggests upward growth, reflecting expansion, strength, and forward-thinking strategies. The bold modern typography conveys professionalism and reliability, with blue representing technology and stability, and dark orange symbolizing energy and industrial strength. Altogether, the logo positions Vekart as a cutting-edge industrial e-commerce brand shaping the future of automation, instrumentation, and control components.